



**Gilgit-Baltistan
Plastic Free
Initiative**



Business Plan Format

Cottage Industry Loans

Assessment Criteria:

- Working in one of the selected fields, (Manufacturing of cloth and paper bags, Retail/Wholesale of cloth and paper material), potential for expansion (expansion of existing facilities, purchase of equipment and machinery, raw material)
- Using/Plans to use environment friendly techniques and technologies to increase productivity and profitability
- Inclusion of women in the team.
- Women led business are strongly encourage to apply, Women & PWD inclusion in the value chain
- Strong sales and marketing track record, understand the current & future market very well.

Business/Startup Details:

Name:			
Father/Husband's Name:			
Gender:	Age:	CNIC:	Phone No.:
Mobile No. (Mandatory):		Email:	
Permanent Address:			
Business Name:			
Nature of Business:		Type of Business:	Established Since
Business Address:			
Bank Name:		Account Number:	
Account Title:			
Bank Address:			
Number of Employees (Tick):			
Up to 10 <input type="checkbox"/>	Up to 20 <input type="checkbox"/>	Up to 50 <input type="checkbox"/>	
Male Employees:		Female Employees:	

Executive Summary:

Business Description: Provide brief description of your Business/Company. What do you do and Where? If you are a new startup, tell us about your business idea. (The business must provide a solution to reduce, reuse or recycle plastic in GB)

Products and Services: Give a brief overview of your products and services with emphasis on how they are providing a solution to reduce plastic waste in GB.

The Solution: The solution is your product/service, however if you have a new/unique solution to the challenge, please provide here.

Loan Requirement:

Clearly State the loan amount needed to start or expand your business

Sources	l	Percentage
Green Loan Required		

Use of Funds:

Category	Amount (PKR)	Percentage
Sales and Marketing		
Procurement of material (cloth/paper)		
Procurement of Stitching Machine		