



**Gilgit-Baltistan
Plastic Free
Initiative**



Business Plan Format

Macro Loans

Assessment Criteria:

- Working in one of the selected fields, (Manufacturing of cloth and paper bags, Waste Management, Recycling, Printing and Product Design work, Retail/Wholesale of cloth and paper material), potential for expansion (expansion of existing facilities, purchase of equipment and machinery, installation of facilities)
- Using/Plans to use environment friendly techniques and technologies to increase productivity and profitability
- Inclusion of women in the team.
- Strong revenue and profit models, potential for scalability and growth.
- Women led business are strongly encourage to apply, Women & PWD inclusion in the value chain
- Preferably registered with SECP and have a working relationship with banks.
- Good internal systems for record keeping and financial controls
- Strong sales and marketing track record, understand the current & future market very well.

Business/Startup Details:

Name:				
Father/Husband's Name:				
Gender:	Age:	CNIC:	Phone No.:	
Mobile No. (Mandatory):		Email:		
Permanent Address:				
Business Name:				
Nature of Business:		Type of Business:	Established Since	
Business Address:				
Bank Name:		Account Number:		
Account Title:				
Bank Address:				
Number of Employees (Tick):	Up to 10 <input type="checkbox"/>	Up to 20 <input type="checkbox"/>	Up to 50 <input type="checkbox"/>	More than 50 <input type="checkbox"/>
Male Employees:		Female Employees:		

Executive Summary:

Business Description: Provide brief description of your Business/Company. What do you do? If you are a new startup, tell us about your business idea. (The business must provide a solution to reduce, reuse or recycle plastic in GB)

Products and Services: Give a brief overview of your products and services (Existing/Future). Tell us with how they are providing a solution to reduce plastic waste in GB.

The Challenge: Describe the key challenges that you face/will face in the growth of your business.

The Solution: The solution is your product/service, however if you have a new/unique solution to the challenge, please provide here.

Loan Requirement:

Clearly State the loan amount needed to start or expand your

Sources	Amount (PKR)	Percentage
Green Loan Required		

Utilization of Funds:

Category	Amount (PKR)	Percentage
Sales and Marketing		
Procurement of material (cloth/paper)		
Procurement of Stitching Machine		
Others		

Break-even Analysis

Description	2022	2023	2024
Variable Expenses Total			
Personnel Expenses			
Additional Operating Expenses			
Fixed-Asset Depreciation			
Financial Expenses			
Fixed Expenses Total			
Gross-margin Percentage			
Break-even Sales Revenue			
Sales Rev Above Break-even			

Performance Measures

Description	2022	2023	2024